



AN INVITATION

We cordially invite you to participate at the first International Conference on The International Conference for Hydrogen Deuterium Exchange Mass Spectrometry (IC HDX) to be held at AstraZeneca R&D, Gothenburg, Sweden 16-17 May 2017. Preceding the conference, a workshop will be organized on 15 May 2017.

This is a new conference that spans both academia and industry, with the aim of fostering a community of HDX practitioners to develop the technique, as well as promoting best practice and new developments. The conference is being jointly organised by AstraZeneca and the University of Cambridge, with an ethos of open and discursive dialogue between industry, academia, and commercial operations.

Gothenburg was founded in 1621 by Gustav Adolf II and has since undergone an exciting journey from being a shipping and industrial city to becoming a creative hub for innovation. Gothenburg is Sweden's most important industrial and commercial city. It has a population of around 533,000 and is Sweden's second largest city. The Gothenburg region, which spans 13 municipalities in Greater Gothenburg, has a population of 1.1 million.

The IC HDX 2017 will provide an excellent forum for scientists to discuss research using HDX-MS and conference is to foster a community of HDX practitioners that can discuss experiments, data, and best practice. Features include a program of plenary and invited speakers from industry and academia, oral and poster presentations from submitted abstracts, a workshop and exhibitor showcases.

For this conference, the organizers anticipate 100+ attendees.

If you are interested in sponsoring this event or in having an exhibition in one of the booths, please see following information for detailed information and contact us via email.

We look forward to welcoming you to the IC HDX 2017 in Gothenburg,

Sincerely,

Tineke Papavoine, PhD

AstraZeneca R&D

IC-HDX 2017 Conference Chair

Email: hdms2017@astrazeneca.com



SPONSOR OPTIONS

Golden sponsor – 50 000 SEK

- Company logo placed on the website with an active link to the your homepage
- Company logo place on the newsletter send out before and after conference 'to distribution list
- Scientific presentation during conference of 30 minutes
- Advertising in the scientific program 1 page
- Participation for 2 company representatives (incl. conference dinner)
- Access to participants list.
- Acknowledgment during introduction and summary at beginning and end of conference
- Exposing a board/banner with your logo during plenary sessions and in the registration area
- Possibility to distribute information material at the registration desk
- Booth large (4 m), 2 chairs and 2 tables

Silver sponsor – 25 000 SEK

- Company logo placed on the website with an active link to your homepage
- Advertising of the scientific program ½ page
- Participation for 1 company representative (incl. conference dinner)
- Access to participants list.
- Acknowledgment during introduction and summary at beginning and end of conference
- Booth medium (3 m), 1 table and 1 chair

Bronze sponsor – 15 000 SEK

- Company logo placed on the website
- Participation for 1 company representative (incl. conference dinner)
- Access to participants list.
- Booth (2 m) 1 table (120×70 cm) and 1 chair.

Extras

- 1 extra participant from your company, 3 000 SEK Includes full participation
- Extended exhibition area, 5 000 SEK

Other Options

Option Open for discussion with the organizers

Advert in the scientific program 1/1 page 5 000

Advert in the scientific program 1/2 page 2 500